

W.E.L.L.

Women Empowered and Loving Life



Dear Local Business,

March 2011

My name is Brittany Whittenberg. I'm founder of W.E.L.L. (Women Empowered and Loving Life). We're a group of women and male feminists working to enrich our community. Since W.E.L.L. was founded in November of 2010 we have mostly worked in New Orleans, although we have members across the country and a handful outside the USA. We create free or low-cost programs such as a book club, a poetry workshop, stitching circles, and programs for parents. We're currently working with the Algiers School System to get a free book club/writing workshop and a free chess club in the New Orleans public schools. In February we produced a Vday play to raise awareness about women in prison, raising a total of \$364 for Beyondmedia Education. For more information about other W.E.L.L. projects, please visit our website at womenempoweredandlovinglife.weebly.com.

I'm writing to you today about our upcoming "W.E.L.L. Clothesline Project 2011", which is set for Saturday April 30th, 2011. We are seeking donations for the project itself and for fundraising during the event. W.E.L.L. is not yet a 501c3 status group, and fundraising has been very difficult for us. We work with people who are under economic distress, and therefore have little to donate themselves. Our upcoming Clothesline Project hinges on the success of donations for blank t-shirts and supplies to decorate the shirts. This project is about making a public stand about past abuse, and we do not want to turn people away because of the cost for their attendance or participation in an event.

That is where you come into the picture. If you can donate any of the things listed below, it would help make our event possible. Without the help from our community, we cannot make the difference we are capable of making.

If you are interested in donating, please return the second page back to us, so that we can advertise with your name and donation information. The more concise our advertising is, the more participants the event will yield. There will be a program of sorts available to attendees, which will contain information from every donor. This should bring business back to you in the future. We would be happy to equip you with some quarter-page handouts for your place of business, if you would be willing to hand them out, stuff them in bags, or post them in public.

Thank you for your time, your donation, and your efforts in making our community better. We could not make this happen without your encouragement helping hand.

Sincerely,

Brittany Whittenberg

Yes! I will be happy to donate the following for the "W.E.L.L. Clothesline Project 2011."

Enclosed is my donation of _____ meant to be raffled off during the event and/or used as a door prize.

This donation has a value of: \$_____.

If donation is a service, clearly write any restrictions (such as expiration dates or number of people) clearly on donation.

Enclosed is my donation of _____ number of blank t-shirts.

This donation has a value of: \$_____.

Enclosed is my donation of _____ to be used to decorate the shirts for the project.

This donation has a value of: \$_____.

Enclosed is my donation of \$_____, as I prefer to send money towards the cause.

NAME _____

ORGANIZATION _____

ADDRESS _____ ZIP _____

PHONE _____ EMAIL _____

Mail checks payable to Brittany Whittenberg, as W.E.L.L. is not a 501c3 group yet.

Brittany Whittenberg, 1207 Carondelet Apt B, New Orleans LA 70130.